

C travel

Frank Lloyd Wright, Jr. created L.A.'s Sowden House, a 6,000-square-foot, Mayan-inspired home, featuring geometric patterned earth blocks. From \$3,900/night. *Beau Monde Villas*, 877-318-2090.

TEMPLEHOME

Great Estates

Vacation rentals with all the bells and whistles from Napa to Newport

BY VICTORIA NAMKUNG

While staying at a top resort can evoke a cozy home away from home, villa rentals offer the ultimate in residential luxury. From prized Palm Springs properties with uncompromising architecture to coastal retreats with state-of-the-art chefs' kitchens, *C* has selected a knowledgeable few who will help secure your private escape. >>





Twin Palms Sinatra Estate

Designed in 1947 by Stewart Williams for Frank Sinatra and his first wife, Nancy Barbato, the three-bedroom Palm Springs estate boasts a media room and piano-shaped pool. From \$2,600/night. *Luxury Retreats, luxuryretreats.com.*

LOCAL EXPERTS

ORANGE COUNTY

Whether searching for a \$40,000-a-month Encinitas villa with ocean views or a \$10,000-a-week modern gem in Del Mar, **Pacific Shore Platinum** has hundreds of elegant properties from which to choose. *858-481-7939; psplatinum.com.* Specializing in Newport Beach oceanfront and steps-to-sand properties, **Villa Rentals Inc.** is a full-service property management company owned by O.C. natives Pat and Nicole Chamberlain. *949-675-4912; villarentalsinc.com.* **NORCAL** For inspiring wine country vistas, kitchens that are sure to please any foodie and landscaped grounds begging for outdoor entertaining, call **Wine Country Vacation Rentals.** *707-942-*



2186; winecountryrentals.com.

MALIBU Pritchett-Rapf focuses on Malibu and Topanga Canyon and has rental listings such as a new construction on Carbon Mesa Road with an

Montecito Manse

This West Mountain Drive Montecito villa is a tropical paradise complete with panoramic ocean views, an outdoor fireplace, infinity pool and gourmet kitchen. From \$25,000/month. *Coastal Properties, 805-969-1258.*



and landscaped garden. *310-456-5621; pritchett-rapf.com.* **SANTA BARBARA** When it comes to the Central Coast and its surrounding areas, **Coastal Properties** holds the key. *805-969-1258; coastalreality.com.*



Del Mar Beach House

Steps to the sand, this brand new three-bedroom balances modern amenities with the relaxation of being at the beach. From \$10,000/month. *Pacific Shore Platinum, 858-481-7939.*

BEST OF THE WEB

Beau Monde Villas offers architecturally significant properties in locations such as Palm Springs, Rancho Mirage, Malibu and Beverly Hills—the luxury villas come complete with personal concierge. *beaumontdevillas.com.* • While **Luxury Retreats** represents private villas all over the globe, their California portfolio includes properties in L.A., Tahoe, Napa, Sonoma and Palm Springs.



Crescent Palms

An indoor-outdoor luxury Palm Springs gem with 12-foot floor-to-ceiling glass walls and views of the courtyard, the 5,500-square-foot modern oasis starts at \$1,950/night. *Beau Monde Villas, 877-318-2090; Luxury Retreats, luxuryretreats.com.*

luxuryretreats.com. • A great resource for that Oxnard beach shack or eight-bedroom Napa palace, **VRBO** (Vacation Rentals by Owner) has hundreds of properties throughout the state. *vrbo.com.* • **Great Rentals** offers a myriad of beachside mansions, quaint cottages and elegant villas along the California coast. *greatrentals.com.* • **Villa**

Marine Lifestyles California focuses solely on CA properties, many of which are oceanfront. *villamarinelifestylescalifornia.com.* • **Unusual Villa & Island Rentals** has properties all over the world, but its CA listings are particularly impressive. *unusualvillarentals.com.* •

SBE's Emerald City

The entertainment company cornering (and name-branding) L.A.'s luxury market **BY NORA ZELEVANSKY**

Sam Nazarian is L.A.'s Wizard of Oz. From behind the scenes, the entrepreneur's hospitality company **SBE Entertainment** has revamped the city's recent culinary, nightlife, entertainment, real estate and architectural landscape. Clubgoers and trend denizens are well acquainted with SBE hot spots such as Area, Hyde, S Bar and Katsuya, but even Angelenos outside "the scene" can't help but absorb SBE's highly stylized aesthetic while driving by the velvet-roped spectacles. ¶ At only 32, Nazarian ultimately plans to revolutionize the hospitality industry by stamping the city with his experiential imprimatur. "We have an unparalleled opportunity for branding all these

related hospitality arms, taking all the components and tying them up in a neat little knot," raves Theresa Fatino, Chief Creative Officer in charge of branding and design. Eventually, V.I.P. guests' preferences will be understood in advance as they travel with ease among SBE's hotels, restaurants and clubs (perhaps by swiping room keys). And 2008 ventures abound, like Katsuya Downtown, Foxtail (a "recreation of the Brown Derby for the entertainment industry" near the Troubadour), and the new SLS at Beverly Hills hotel (see "What's Hot").

¶ The SBE plan gained momentum in 2005, when he drafted hospitality's star players, including Fatino, club guru Brent Bolthouse and Jenifer Rosero, and Marketing V.P. Michael Doneff. And perhaps most significant, he signed a 15-year exclusive contract with designer/architect Philippe Starck. In a moment, it seemed the "dream team" exploded on the L.A. scene. ¶ "Mediocre design has become a commodity, but

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S Bar



Foxtail Lounge



Hyde



Area



5 Trolleys on a Roll

Stylish stowaways perfect for foreign locales or weekend jaunts

1 Samsonite Black Label Vintage Hardside Spinner, \$615, samsonite blacklabel.com. **2** Goyard Trolley, price upon request, Goyard, San Francisco. **3** Valextra Aviotta, \$7,180, Barneys New York. **4** Louis Vuitton Monogram Eole 60, \$1,800, Louis Vuitton, Beverly Hills. **5** Tumi Spectator Wheel Packing Case, \$650, select Tumi. **JENNY MURRAY HOOKS**

S BAR: JAMES MERRELL, FOXTAIL LOUNGE, HYDE, AREA: COURTESY OF SBE